

Agriculture 2.0

Bram Govaerts

Regional Representative LatAm

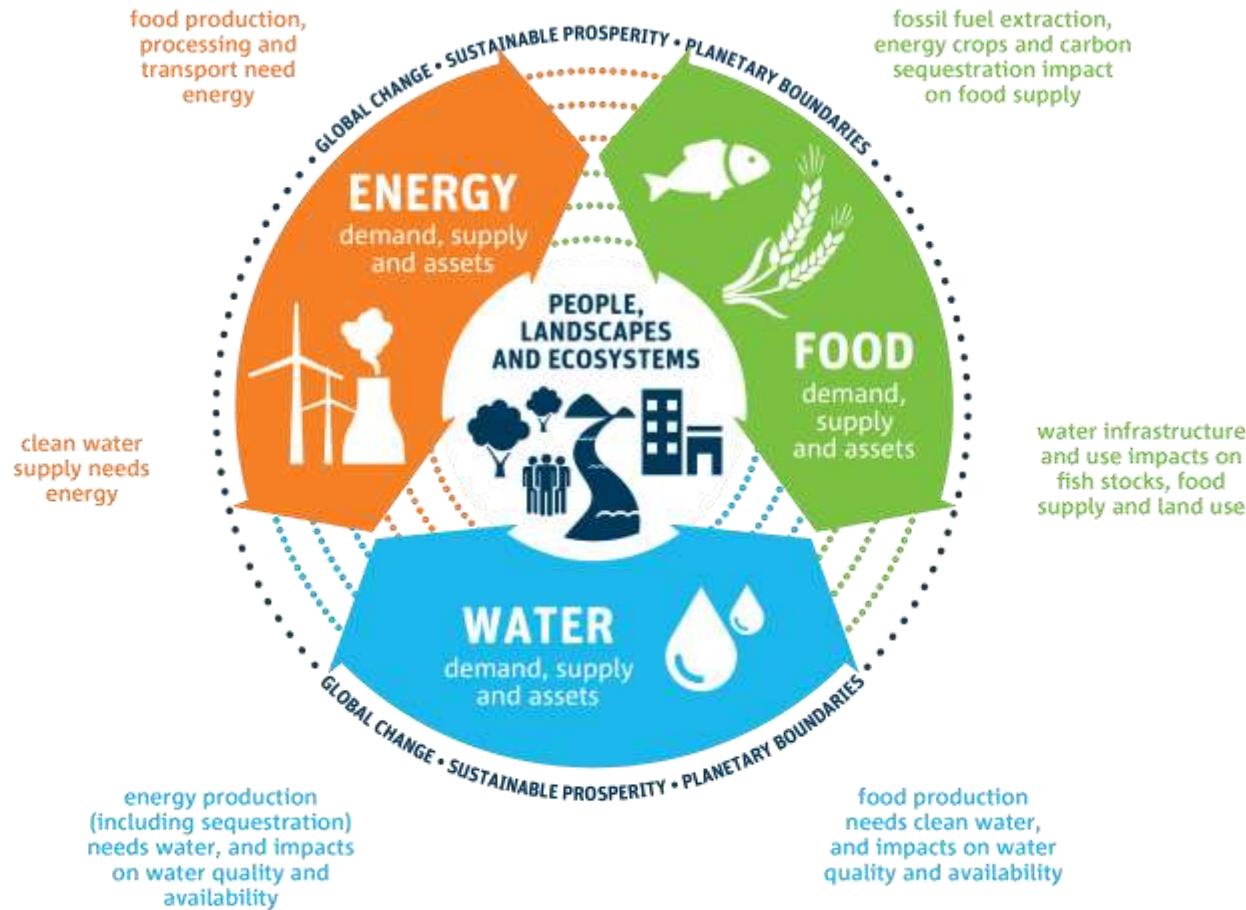
Centro Internacional de Mejoramiento de Maíz y Trigo (CIMMYT)

Contributions: Bruno Gerard, Jens A. Andersson; Jordan Chamberlin;
Francelino Rodrigues; Ivan Ortiz-Monasterio



@BramACCIMMYT

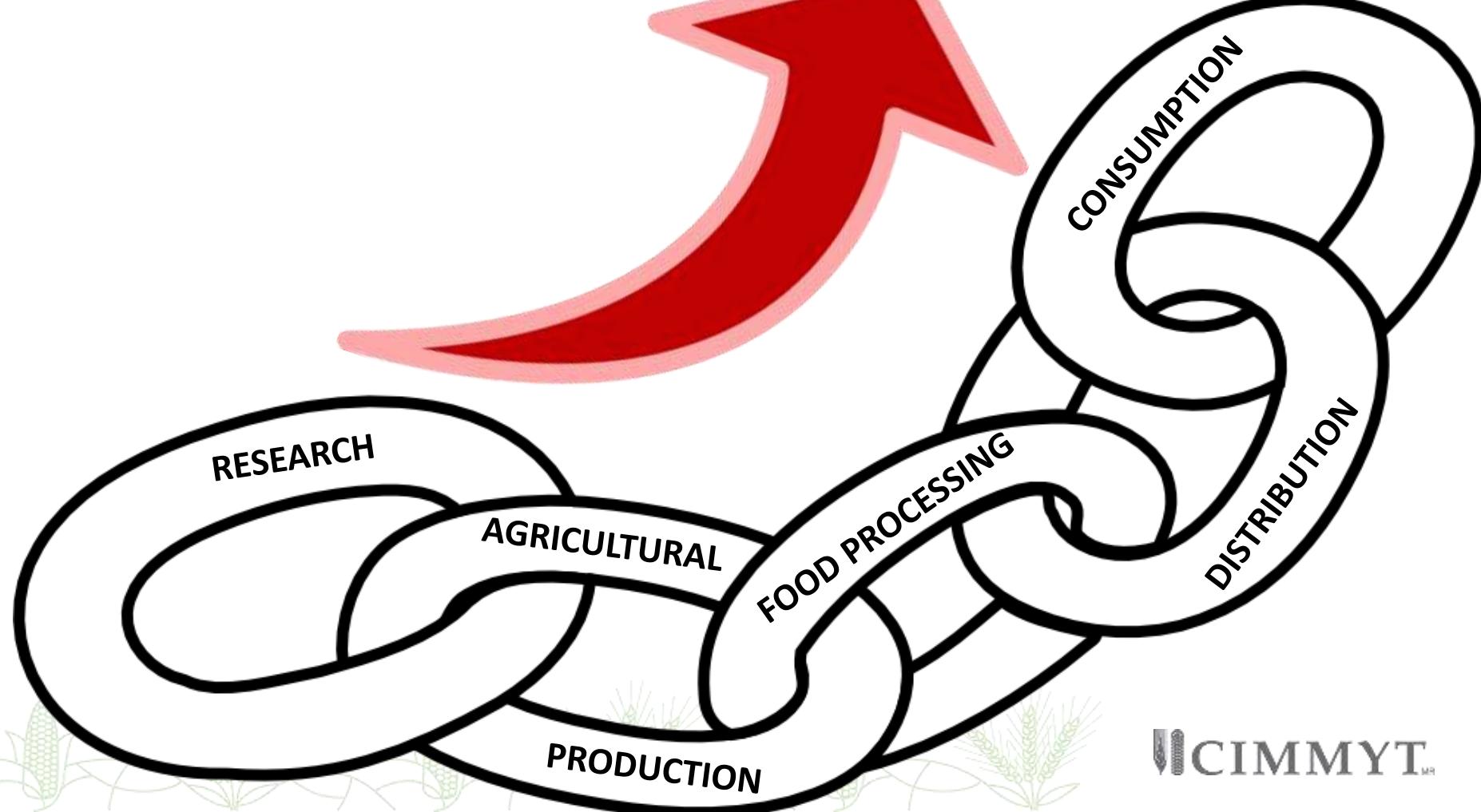
The energy, water and food nexus

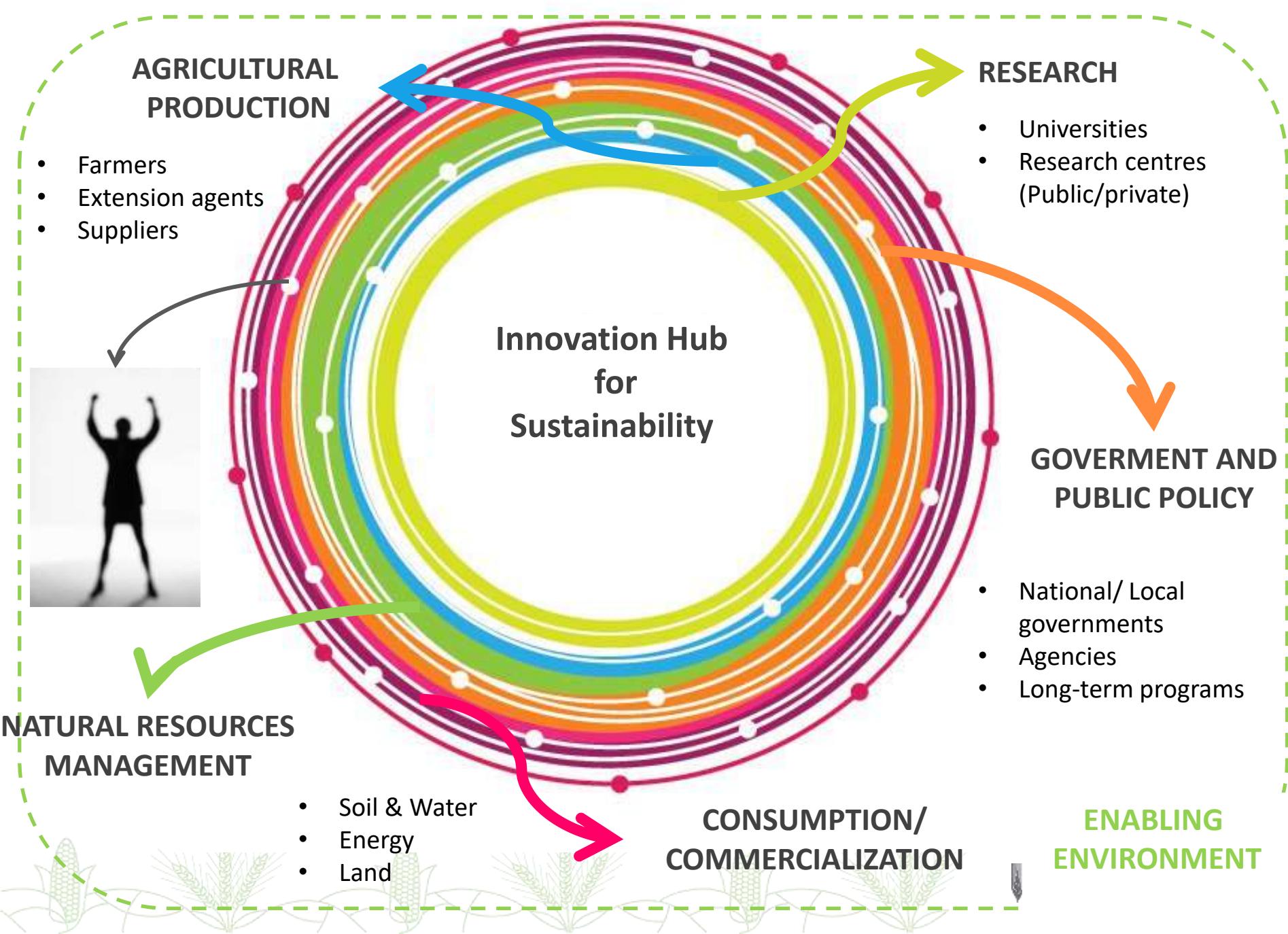


Agricultural Value Chain

TRADITIONAL

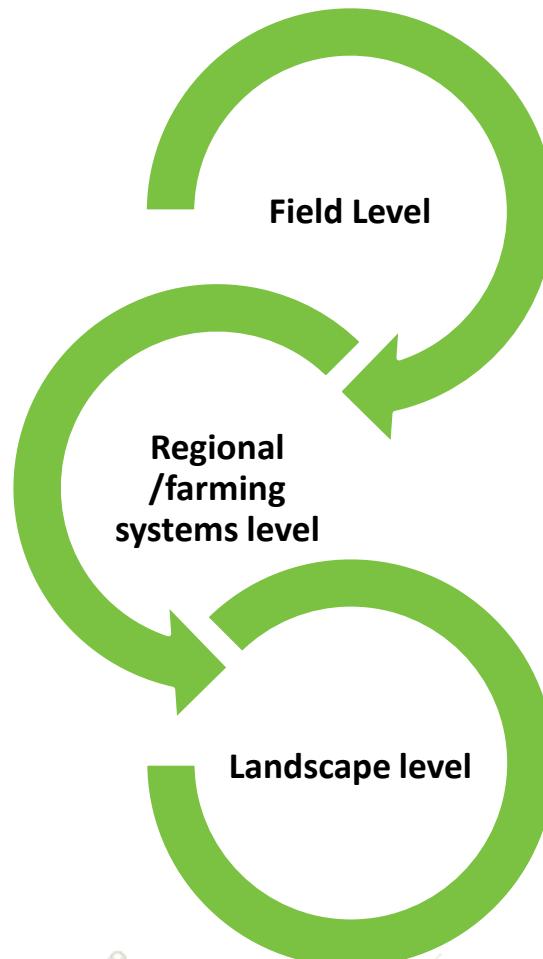
PRODUCTIVITY



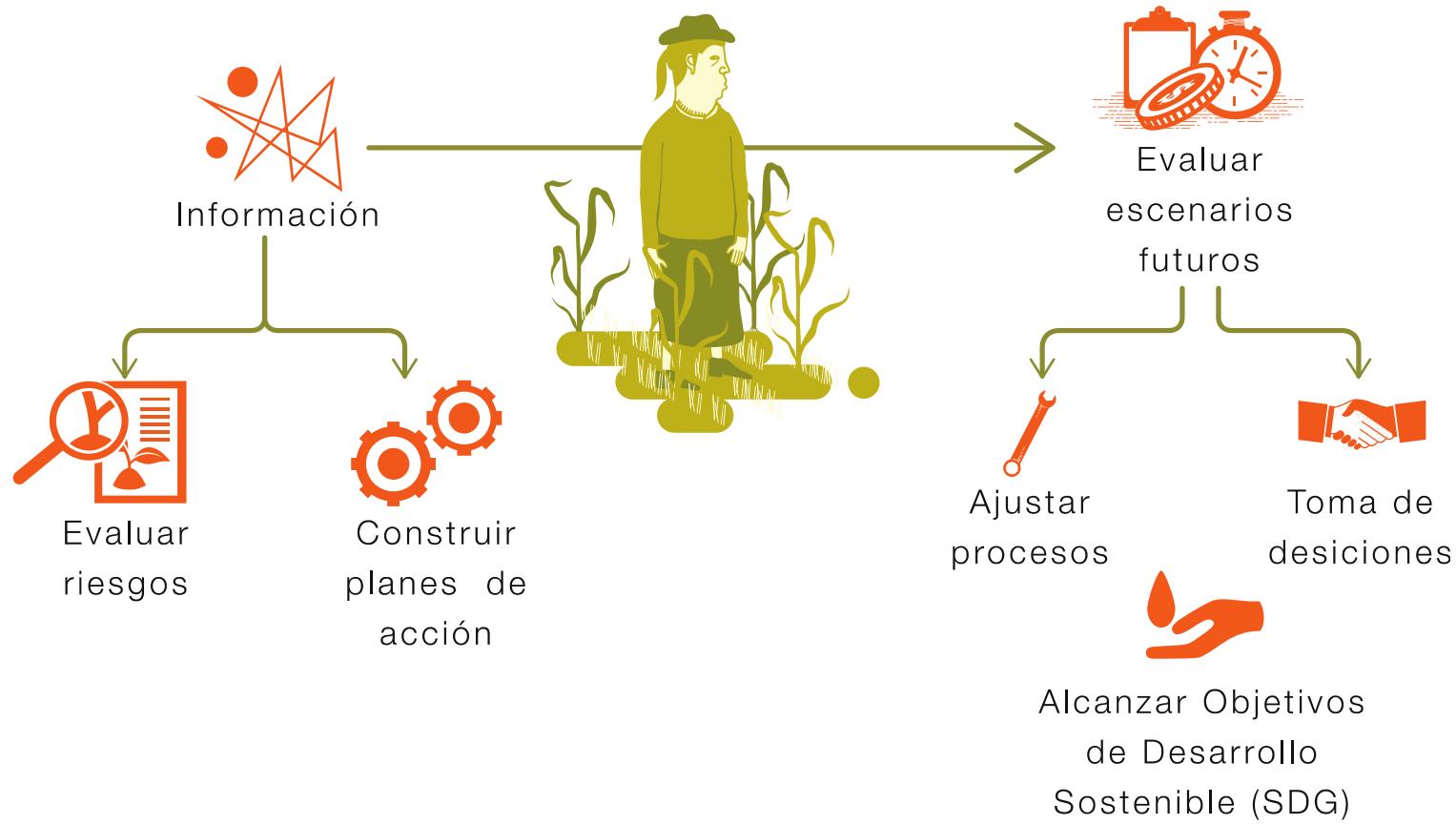


MEAL?

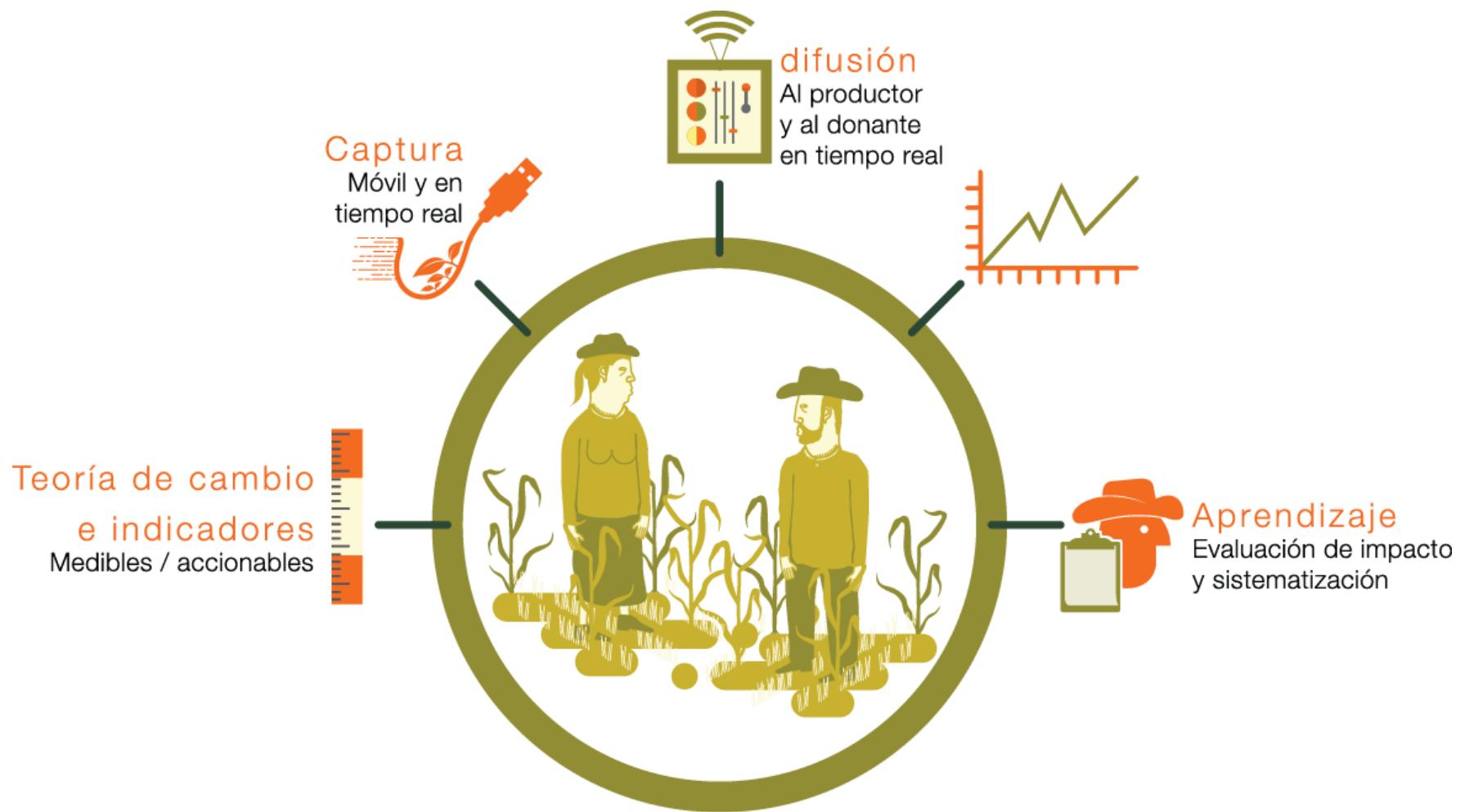
- Support agricultural decision making for:
 - Farmers
 - Extension agents
 - Local value chain actors
- Monitor and evaluate activities for investors
- Measure innovation, sustainability and long-term impacts
- Be sure that we learn, incorporate and change!



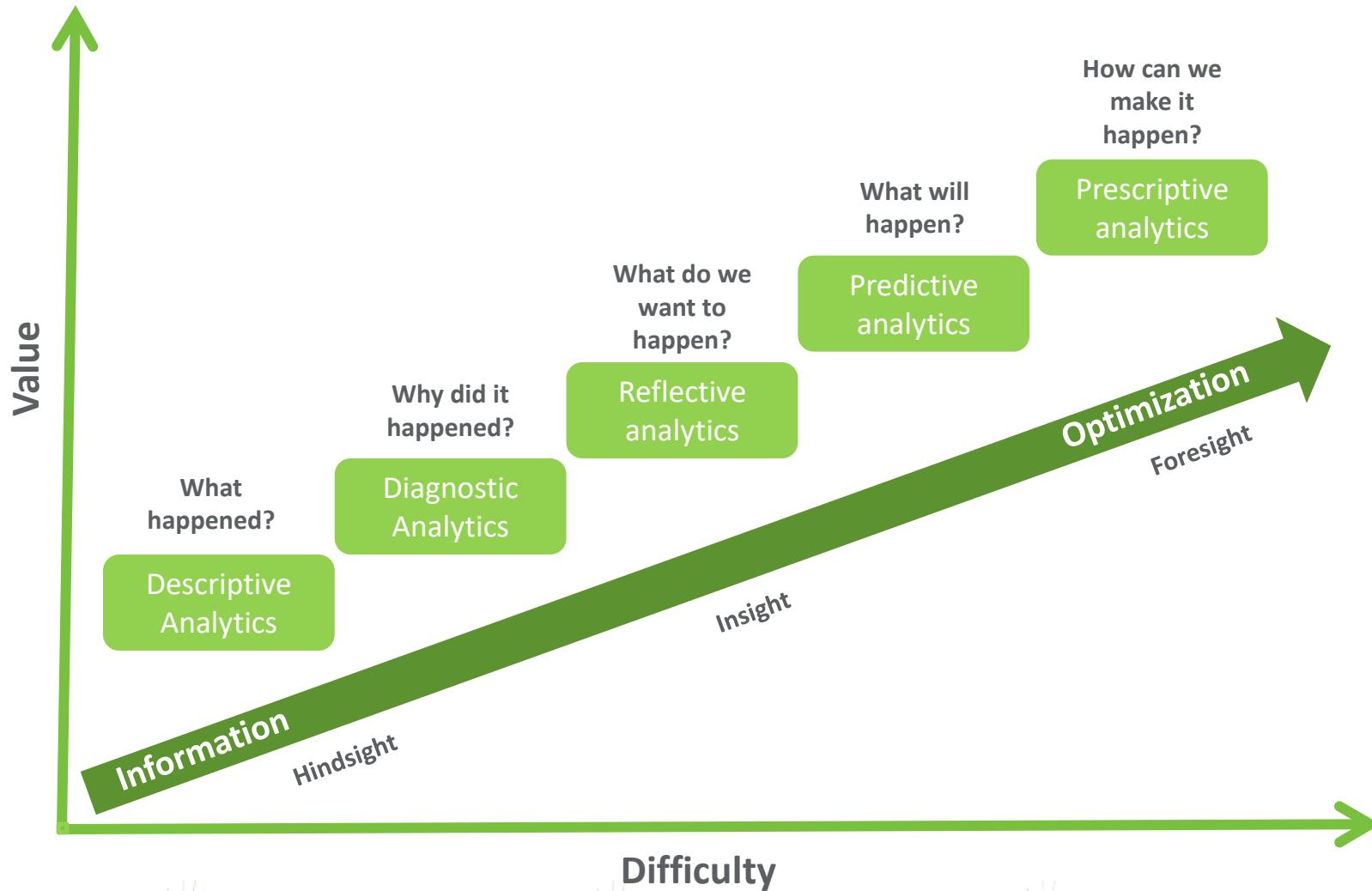
Go digital



Multidimensional MEAL



Dimensional Analysis



*Adapted from Gartner (2015).

Data gathering: Crowdsourcing

- Bitácora Electrónica de Campo
- GeoODK
- Fuentes secundarias: EMAs, análisis de suelos, etc.
- Herramienta de monitoreo de datos: Visualización en tiempo real

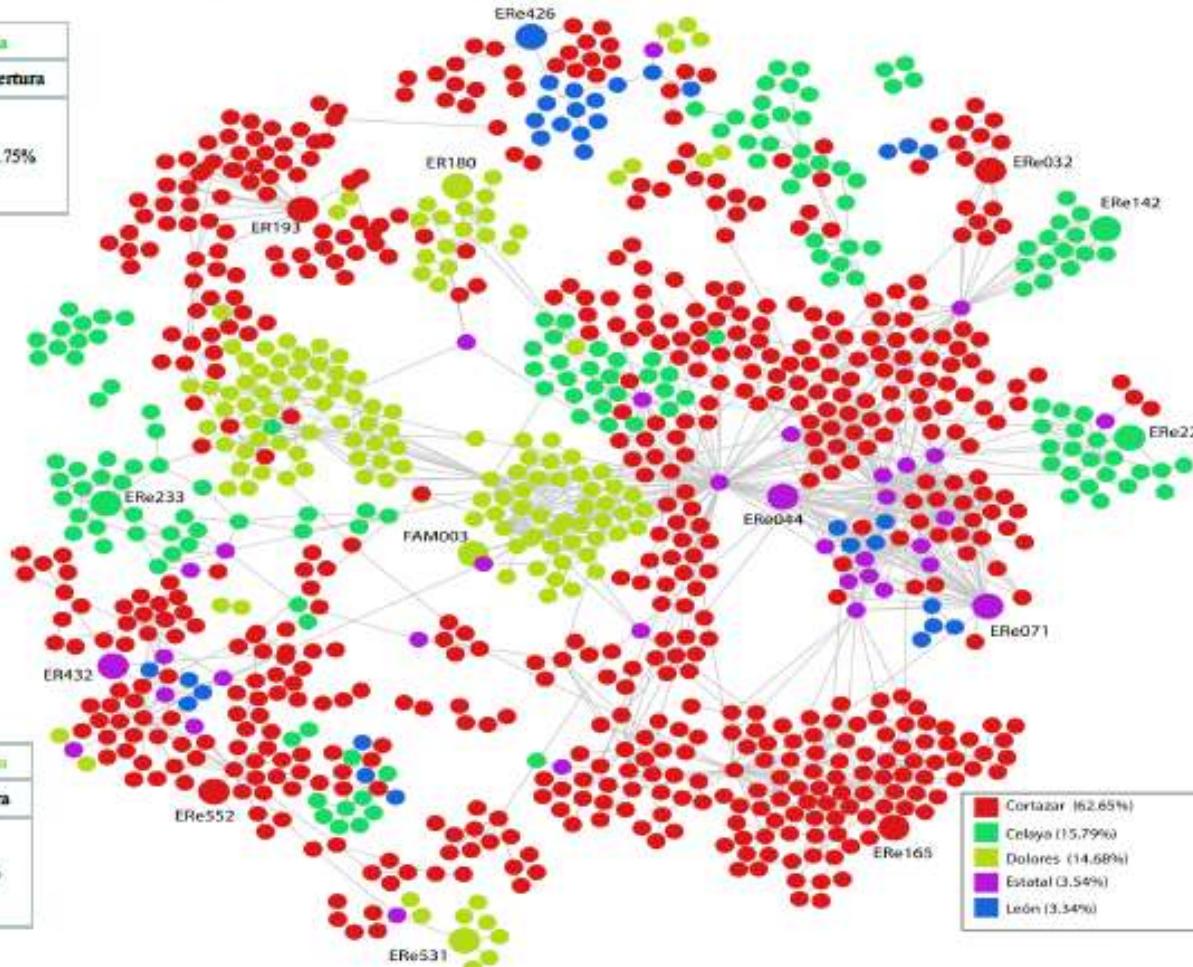


Innovation Networks

DDR Celaya	
ID	Cobertura
ERe142	
ERe221	9.75%
ERe233	

DDR León	
ID	Cobertura
ER071	
ER432	11.53%
ERe426	

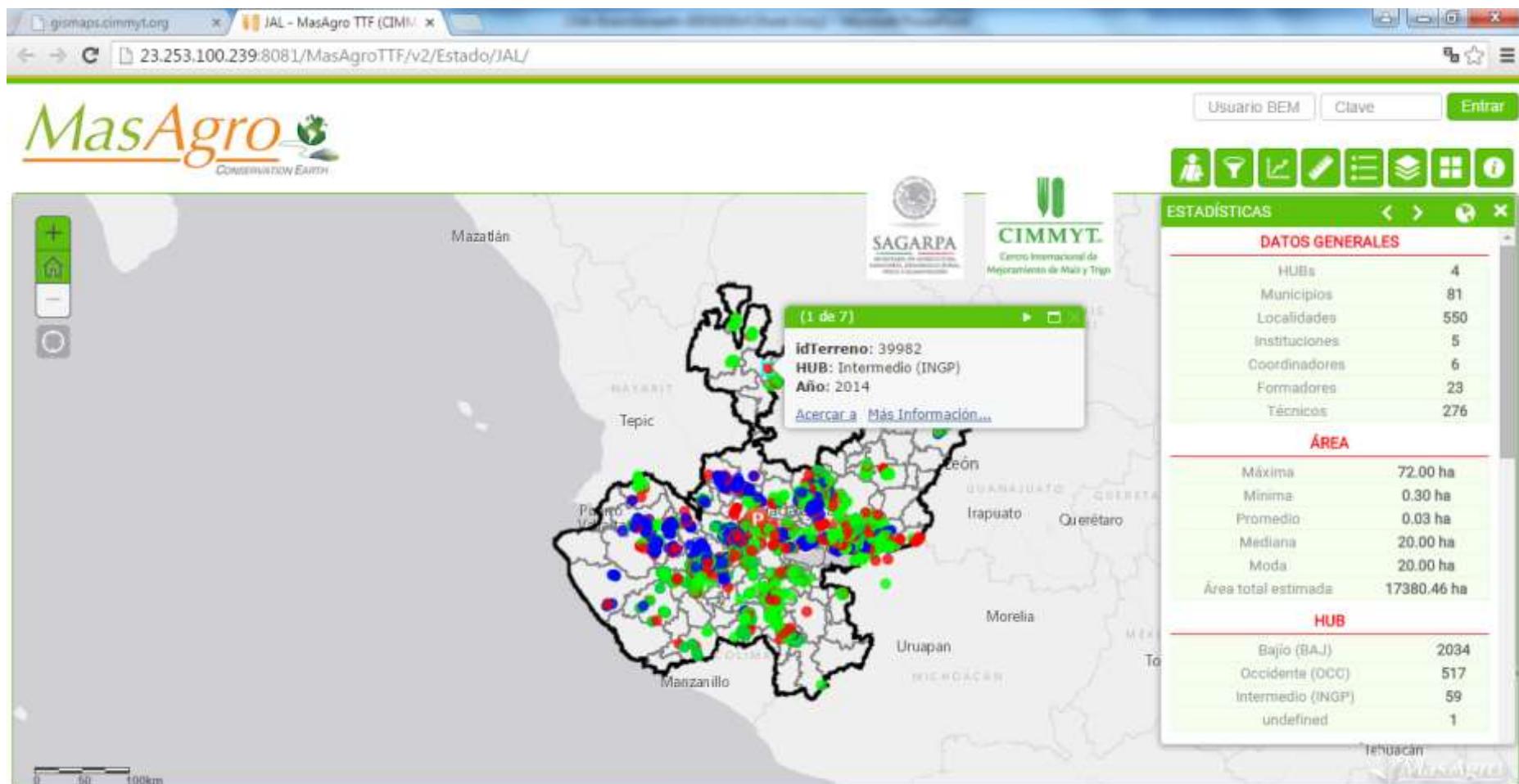
DDR Dolores Hidalgo	
ID	Cobertura
ER180	
ER397	5.96%
FAM003	



DDR Cortazar	
ID	Cobertura
ER193	
ERe032	
ERe044	
ERe165	
ERe552	7.25%

“Con los productores seleccionados en los DDR se alcanza una cobertura promedio del 8.6%”

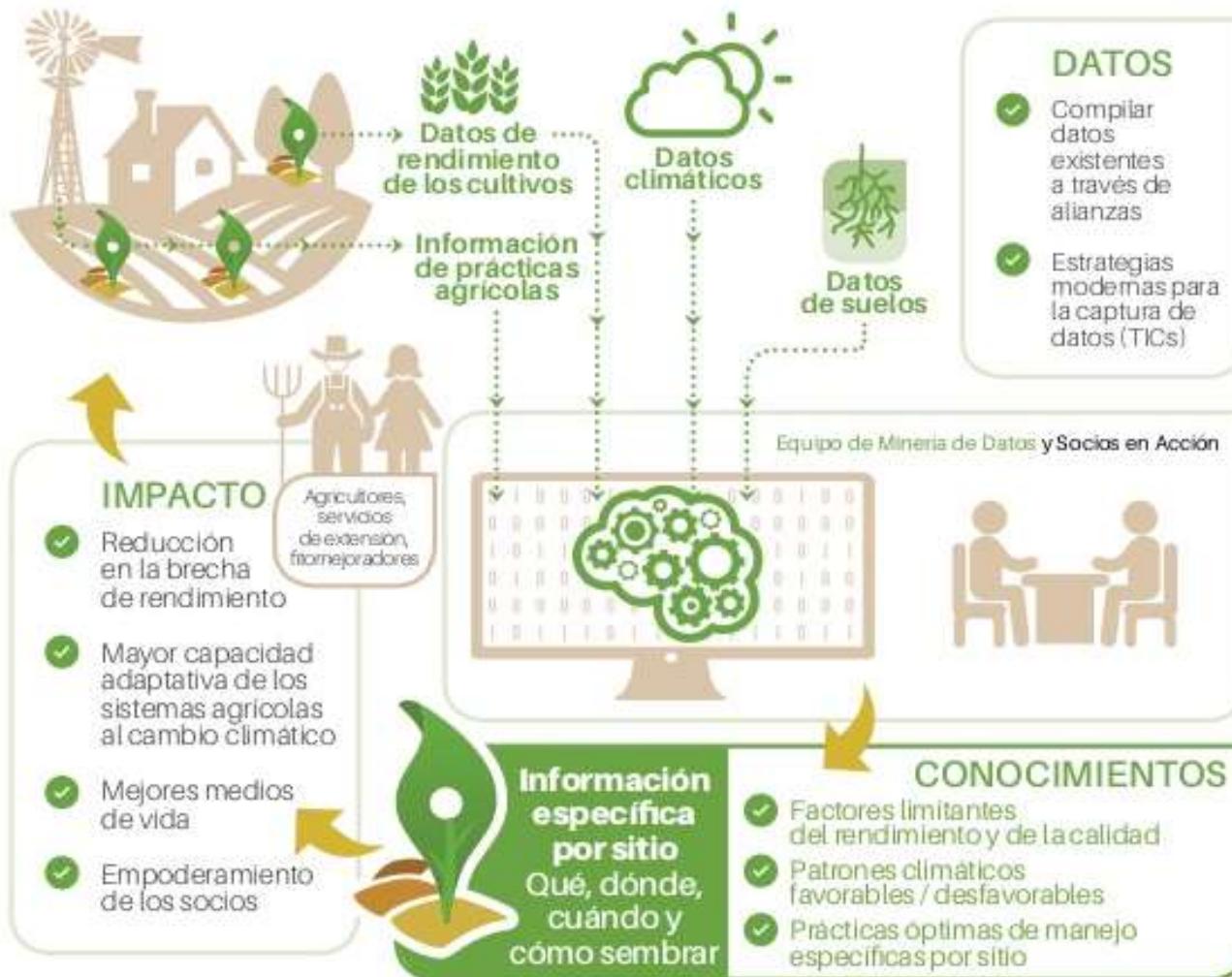
M&E4L → SDG



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Predictive analytics for small holder farmers



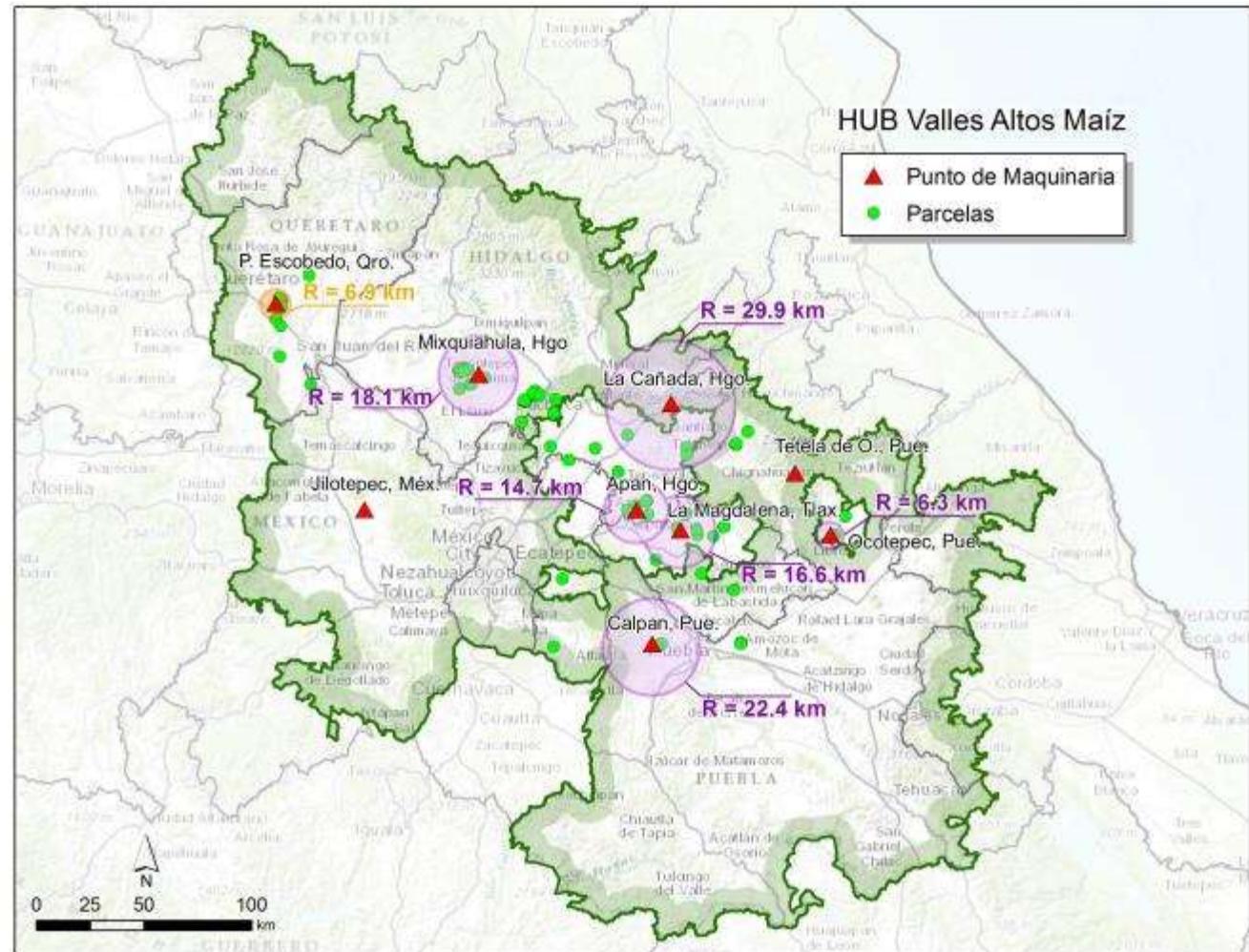
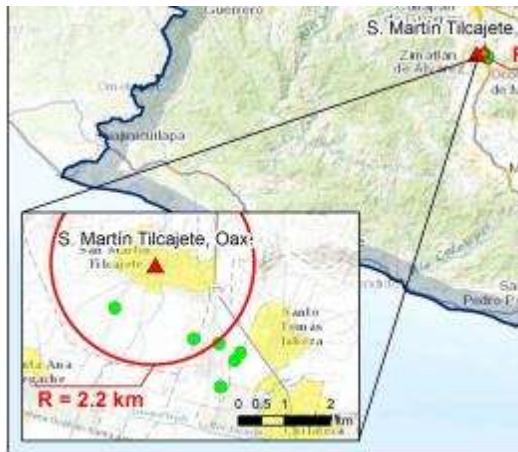
Kellogg's

 **CIAT**

Centro Internacional de Agricultura Tropical
Desde 1967 Ciencia para cultivar el cambio

 **CIMMYT**

Uber for tractors



- 9 Centrals active
- 5 Hubs/Regions
- Different technological packages
- Impact assessment

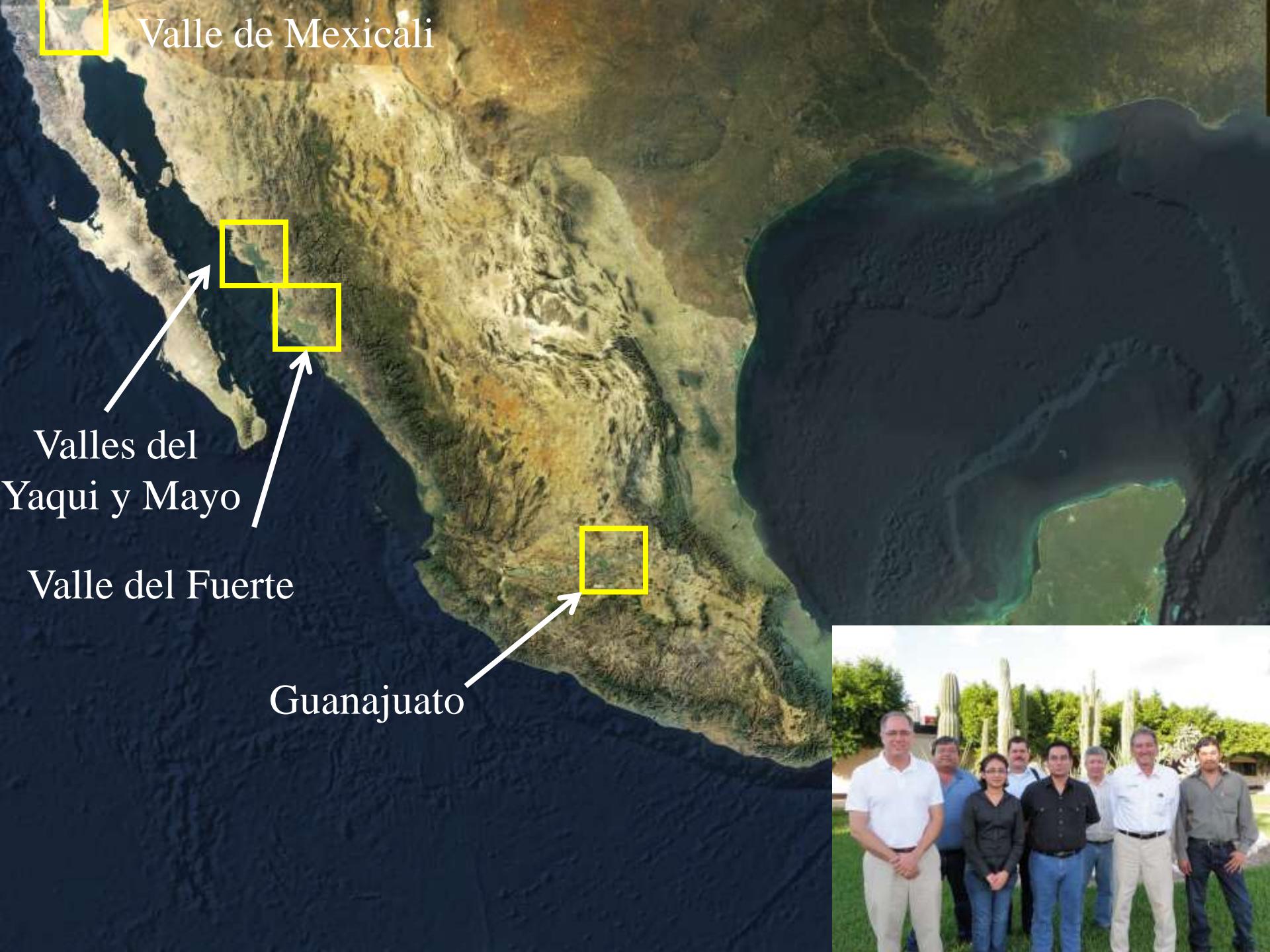
Sensor technologies

Diagnostic tools for fertilization optimization



In collaboration with
Universidad Estatal de Oklahoma

Valle de Mexicali



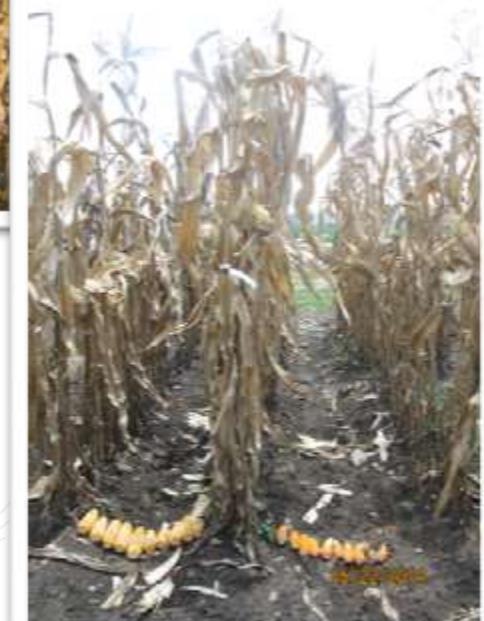
Valles del
Yaqui y Mayo

Valle del Fuerte

Guanajuato



High-throughput phenotyping for Tar Spot Complex (TSC)

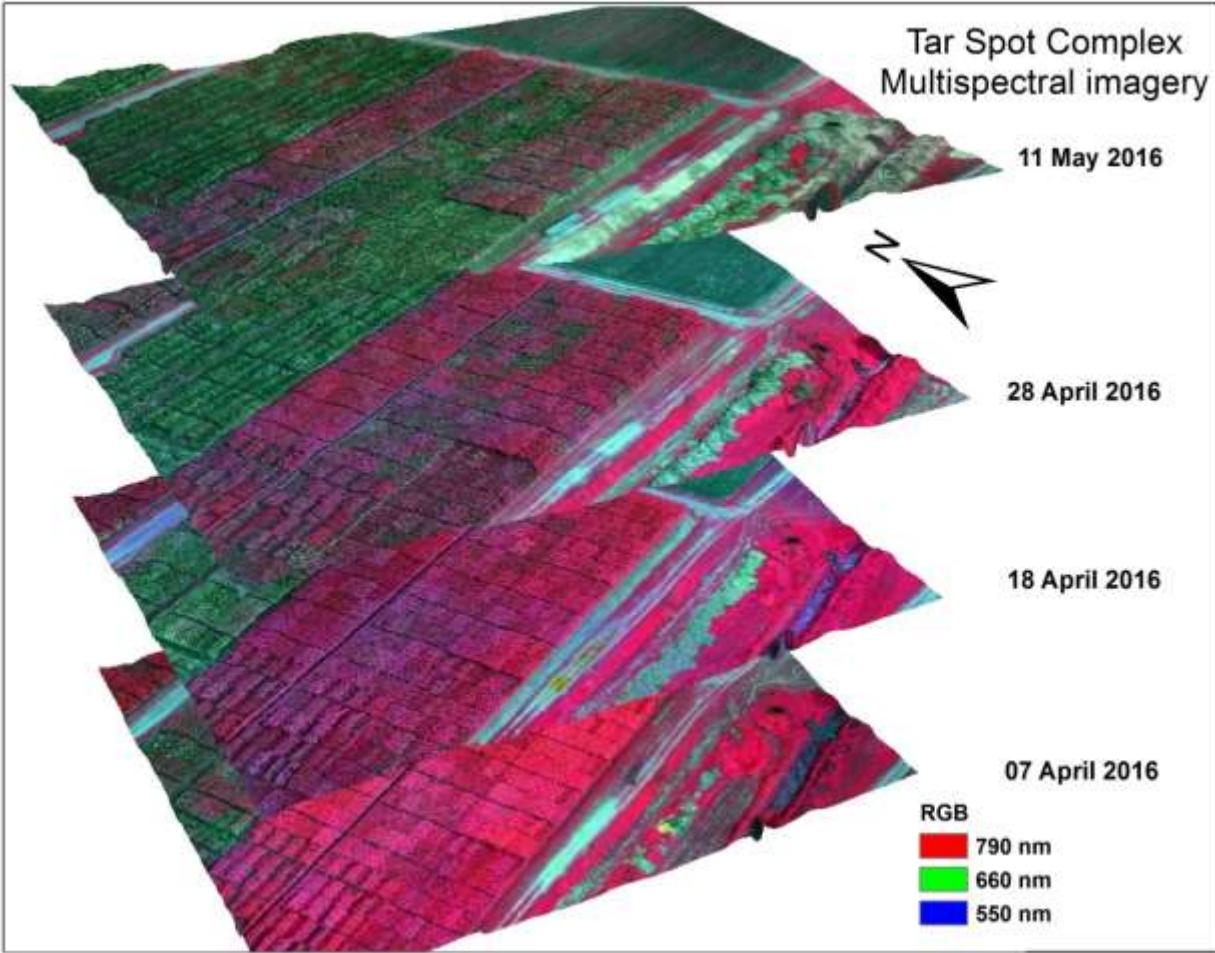


- One of the most important disease of maize in tropical areas
- Phenotyping for TSC is mostly conducted by visual observations by breeders/pathologists
 - Depends on personal experience and results may vary due subjectiveness

High-throughput phenotyping



CIMMYT's Agua Fria experimental station



- MultiSpectral (550, 660, 735, 790 nm) images – 6 cm/pixel
 - Thermal images – 12 cm/pixel



(1) Pre-/Early season UAV imagery

- Crop residue identification
- Tillage type identification (ridges)
- Area extent of CA practices
- Construct Digital Elevation Model (DEM)

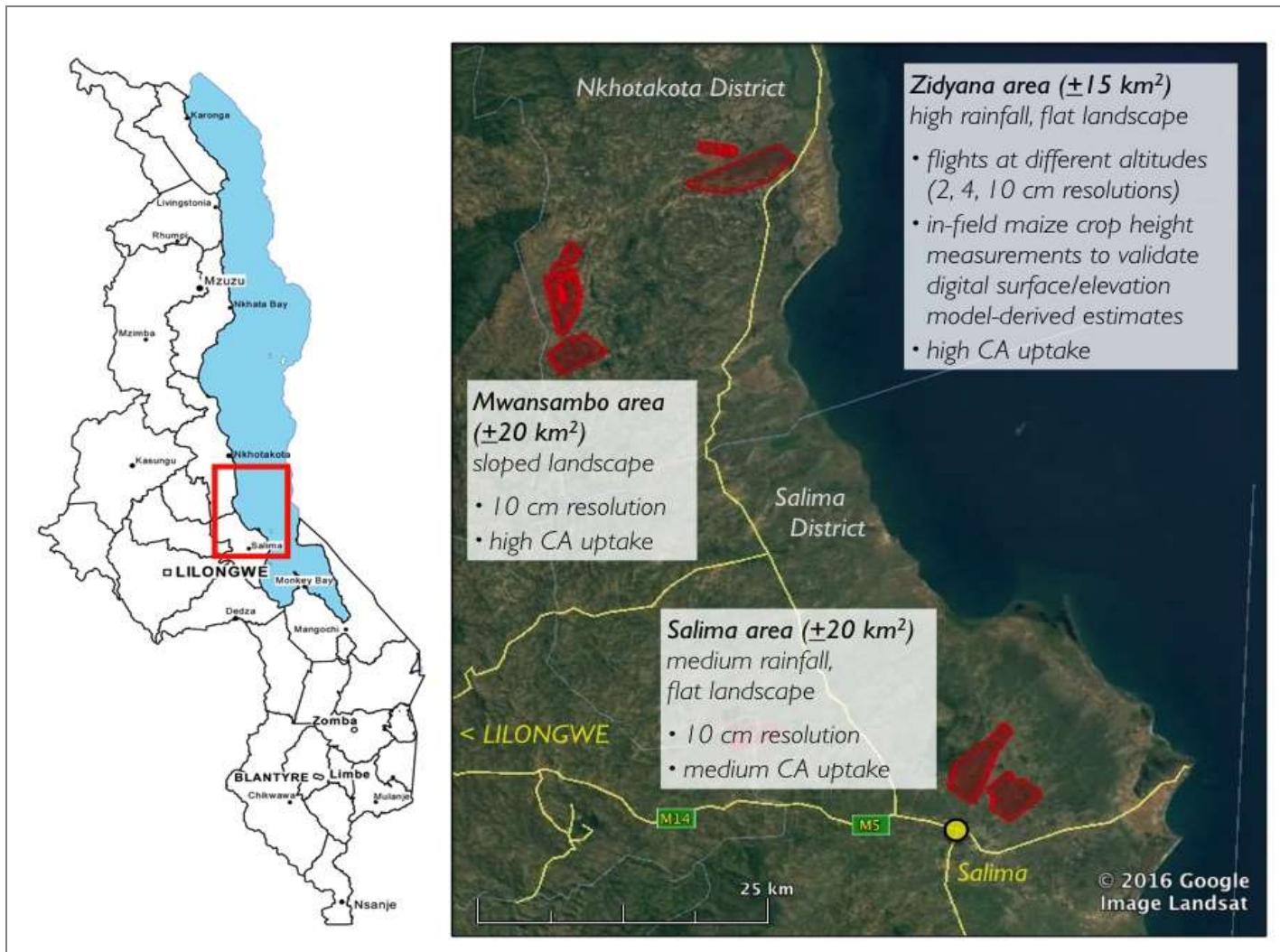


(2) Mid-season UAV imagery

- Crop type identification
- Construct Digital Surface Model (DSM)
- Measure vegetation indices (e.g. NDVI)
- Estimating maize yields through:
 - ▶ plant height measurement (DSM-DEM)
 - ▶ vegetation indices (NDVI)
- + Survey instrument to measure:
maize variety use, inputs, management



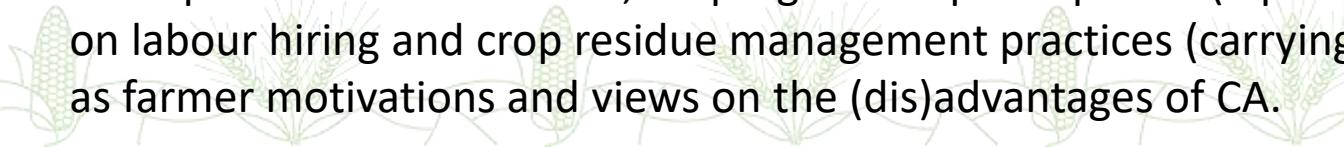
Figure 1: UAV-based methodology for identification of CA practices and impacts



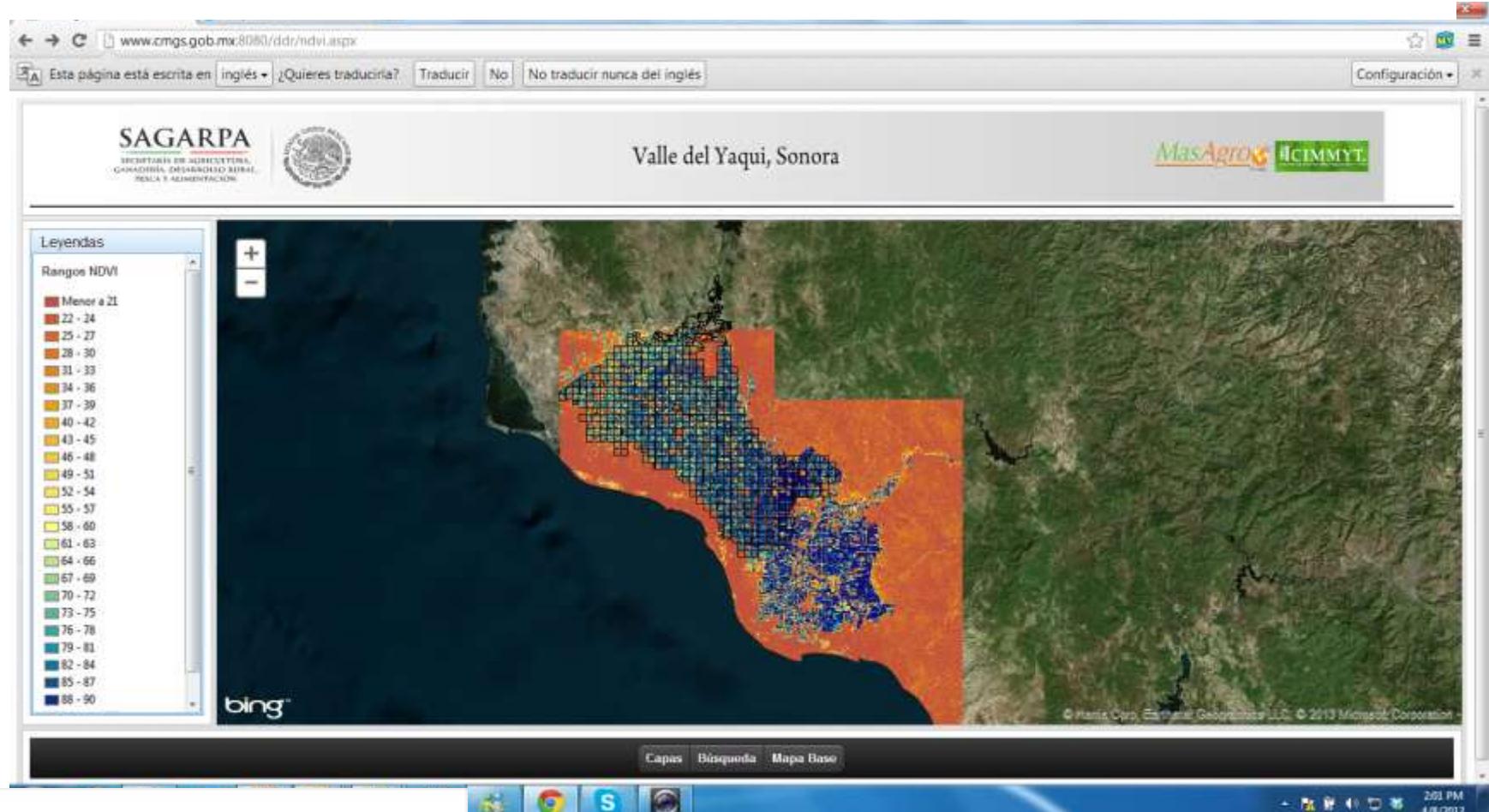
UAV-flight and farm household survey areas, in Central Malawi

The survey collects detailed information on:

- CA practices taken up, on-farm labour and input (seed, fertilizer, herbicides) allocations, CA implementation histories, CA programme participation (input support), CA impacts on labour hiring and crop residue management practices (carrying and burning), as well as farmer motivations and views on the (dis)advantages of CA.



GreenSat using Spot 6 y 7 for impact in collaboration with SIAP

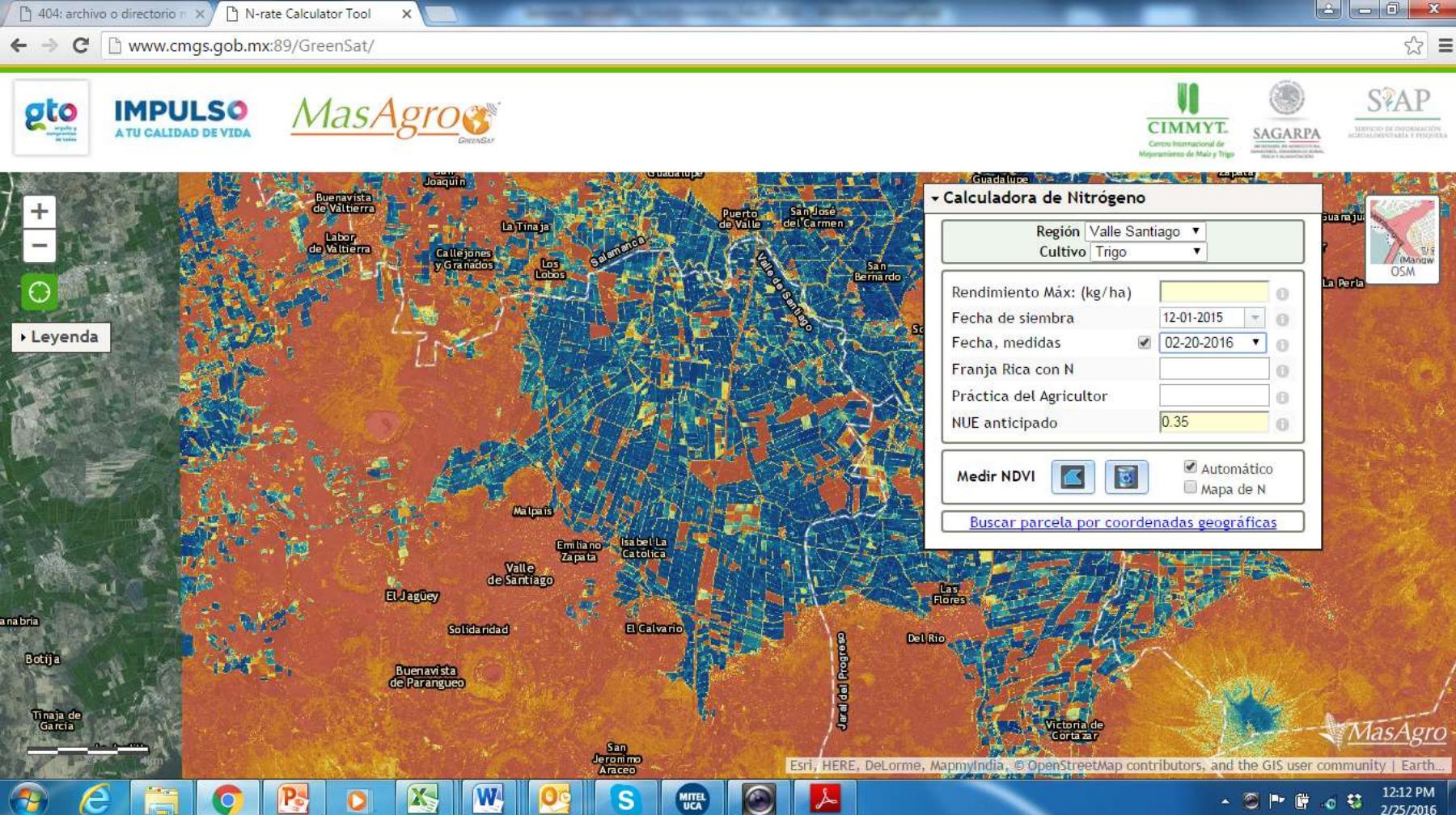


MasAgro Cooperativa

<http://www.cmgs.gob.mx:8080/ddr/ndvi.aspx>



CIMMYT ma



<http://www.cmgs.gob.mx:89/GreenSat/>



big data sets large datasets used in **internet** technologies. **storage** is a major initiative currently increasing storage needs. **information** processing is becoming more complex, with new databases and systems. **size** is a key factor, with **big data** sets often reaching petabytes. **research** is being conducted across various fields, with **new** findings and **large** datasets being generated. **software** development is focused on handling **big data**, with **future** developments including **real-time** analysis and **volume** management. **science** and **technology** are closely linked, with **big data** being used to drive innovation. **big data** is also being used in **business** applications, such as **customer relationship management** (CRM) and **marketing**. **big data** is also being used in **science** and **technology** applications, such as **genomics** and **climate science**. **big data** is also being used in **business** applications, such as **customer relationship management** (CRM) and **marketing**. **big data** is also being used in **science** and **technology** applications, such as **genomics** and **climate science**.



Veronica

Vic

Wes

Whitney

Will

Yesenia



1966 - 2016
CIMMYT
convertir la investigación en impacto

SAGARPA
SECRETARÍA DE AGRICULTURA,
GANADERÍA, DESARROLLO RURAL,
PESCA Y ALIMENTACIÓN



USAID
FROM THE AMERICAN PEOPLE

syngenta

 Fundación Haciendas del Mundo Maya
Conocer y comprender para transformar
 NAAT-HA

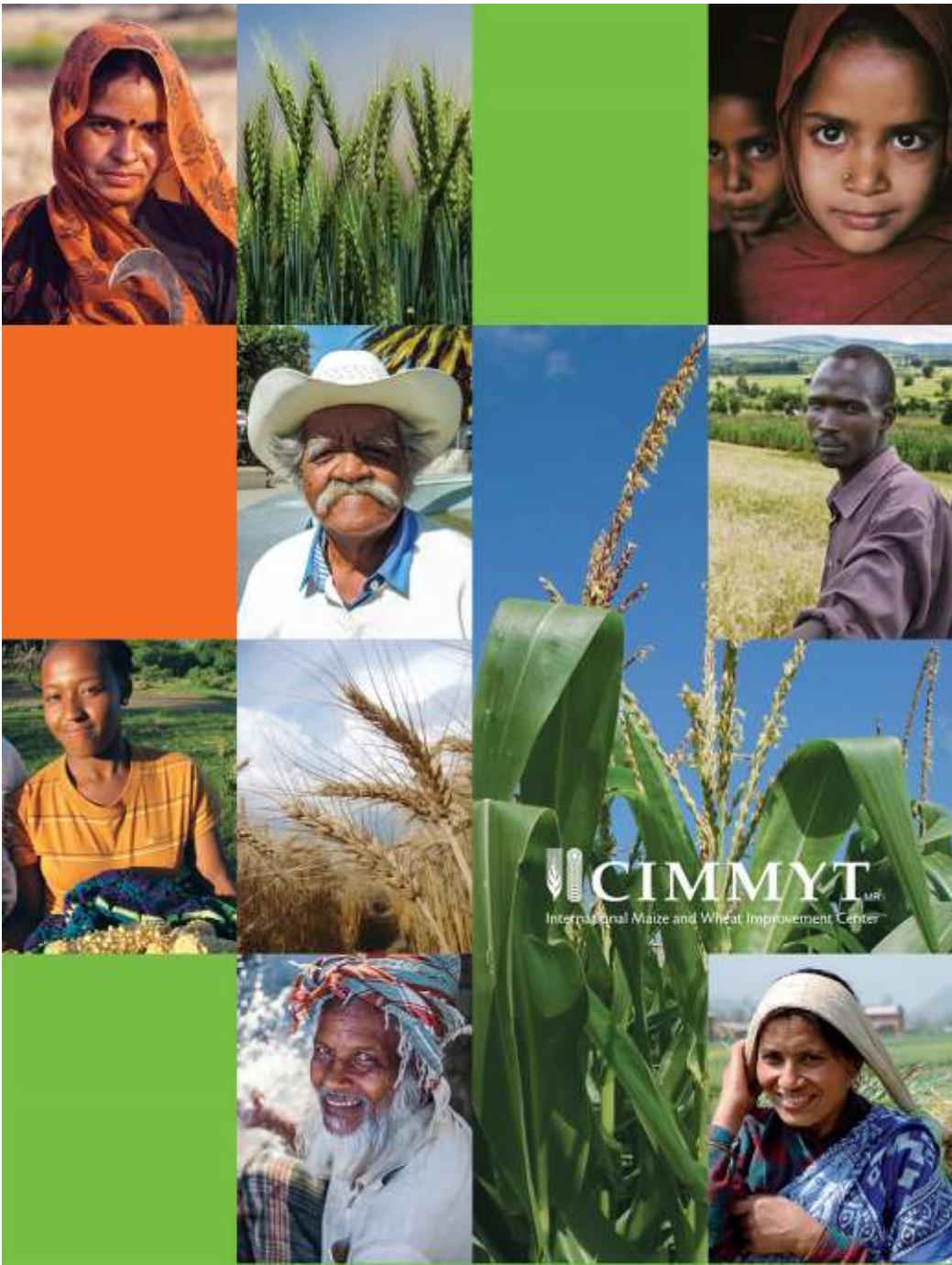


Kellogg's

 CRS
CATHOLIC RELIEF SERVICES



 CIMMYTTM



Thank you
for your
interest!



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